

Paper Earns Top Awards

The Vero Beach Press-Journal won first place awards in two major news categories in the Florida Press Association's 70th Annual Better Newspaper Contest, it was announced at the annual convention in Winter Haven May 8.

In one of its best showings in history, the 52-year-old newspaper also picked up three second places, two thirds, and an honorable mention.

A first place award went to the Press-Journal for women's news and another first place for the sports section.

The award for women's news was the sixth the paper has received in this category in the past eight years.

The paper this year won a third place award for the classified page. This is the fifth successive year that the P-J has won a place in this category.

The second place awards this year included one for the best column on one topic, with Jamie Buckingham's "Perspective" column having been submitted.

Another second place certificate went for excellence in typography (circulation over 4,000). Still another second place was awarded for the best pictorial series in one issue — represented by the "Miss Vero Beach" contestants page which featured the girls in the contest in various poses with the letters of the name of the contest.

The other third place award the P-J won this year went for the best advertising promotion, based on the 1970 Citrus Edition tied in with the Sunshine Fruit Festival.

The honorable mention award also went for the Citrus Edition, under the "service to agriculture" category.